



SHARE YOUR DREAM. START A MOVEMENT. CHANGE THE WORLD.

   **DAYFORDREAMERS** WWW.DAYFORDREAMERS.COM **#WORLDDREAMDAY**



THE DREAM AMBASSADOR GUIDE

Table of Contents

About the Movement

What is a Dream Ambassador?

Dream Ambassador Actions

Important Links

11 Ideas to Spark Your Dream Movement

How to be a Dream Detective

Dream Ambassador Checklist

About the Movement:

Based on the three pillars of creativity, collaboration, and contribution, World Dream Day is a global day of action dedicated to setting Dreams in motion. Every year, through live and online events, World Dream Day inspires, empowers and ignites individuals, families, businesses and communities all over the world to rise up, declare new possibilities and take a stand for what they truly desire and deserve - not only for themselves, but for each other and our world.

YOUR ROLE IN MAKING THIS POSSIBLE? YOU ARE A DREAM AMBASSADOR!



What is a Dream Ambassador?

Dream Ambassadors are the innovators and visionaries that believe in the transformative power of turning dreams into action. Dream Ambassadors understand that in order to create positive change in the world, we must activate ourselves to “be the change”. Dream Ambassadors are willing to step into the world of possibilities by activating their own dreams while also inspiring others to do the same. They see the importance and value of empowering dreamers around the world and they embrace the mission of uniting the world in aspiration and achievement. Ambassadors will **SHARE** their dreams, **START** a DreamDay movement in their local community, and help **CHANGE** the world.

YOUR ROLE:

- You will be joining a crew of highly motivated volunteers dedicated to BE-ing the change to help create a better world.
- You will help yourself and others achieve your highest aspirations.
- You will be playing a vital role in one of the most important human rights movements of our time.

“Within every dream is hope for the future. Within every dreamer is a wealth of potential.”

Share Your Dream. Start a Movement. Change the World.

Dream Ambassador Action List:

Take 2 of these actions to make a difference while make your mark.

SHARE AND COLLECT- Declare and share your own dream via social media using #WORLDDREAMDAY. Collect the dreams from your network of friends, family, and people within your community.

INVITE- Share World Dream Day with at least 5 of your friends. Invite them to sign up on www.dayfordreamers.com; download the DreamDay Tool-Kit and participate in World Dream Day on September 26th. Invite your entire newtwork to like the [fb/DayForDreamers](https://www.facebook.com/DayForDreamers); as well as follow us on Twitter and Instagram @dayfordreamers so they can get up to the minute info on how they can move their dreams forward.

ENGAGE- Actively engage in a dialogue around dreams through your networks. Create, post, share and tag content that inspires you and will empower others using #WORLDDREAMDAY

COLLECT- Play the role of Dream Detective. Identify and collect information about a local DreamRunner that is successfully running with their dream and share it with us

CELEBRATE- Start a movement in your community by motivating people to come together and collectively turn dreams into action. Host a celebration that brings a diverse array of individuals together with dreams in their hearts and a burning desire to make them happen.

SHARE THESE IMPORTANT WORLD DREAM DAY LINKS

HASHTAG: #WORLDDREAMDAY

Website: www.dayfordreamers.com

World Dream Day Summit: <http://bit.ly/dreamssummit>

Registration Page: <http://bit.ly/register4dreamday>

Twitter: @dayfordreamers <https://twitter.com/dayfordreamers>

Fb Fanpage: <https://www.facebook.com/DayForDreamers?ref=hl>

Fb group: <https://www.facebook.com/groups/422377517813072/>

Email: info@dayfordreamers.com

World Dream Day Headquarters: (800) 382-2112 or (347) 762-3639

11 Ideas to Spark a Dream Day Movement

1. Start a DreamDay inspired Flash Mob.

Choreograph a dance to an uplifting, inspiring song, shoot a video and post it online (YouTube)

Share and encourage people to learn the dance

Set a date and time in a local hotspot to perform the dance on DreamDay

2. Organize a Dream Walk

Scope out a local area that was developed by someone who had a dream to create it.

Organize and spread the word to get dreamers to join you for the walk.

Throughout the walk, share dreams and action steps.

3. Host a DreamDay Concert or Open Mic.

Gather musicians and local artists to come share their inspiring work and showcase their talents at a Dream inspired celebration.

4. Create a online DreamDay Hub for your local community.

Put together a blog or Facebook page to inspire dreamers and share information about DreamDay

5. Gather dreamers for a Dream Board making event.

Get friends, family, and dreamers in your community to come together and create Dream Boards

Use magazines, newspapers, quotes, paint, crayons, rocks & leaves. Be creative!

6. Write an article to send to your local newspaper or media outlets.

Create a excerpt about DreamDay's mission or your personal Dream mission to be shared with your community. Get others inspired, activated and excited about DreamDay.

11 Ideas to Spark a Dream Day Movement

7. Contact, Share, & Invite!

Contact everyone you know through your phone book and social media platforms. Share your DreamDay mission and Invite everyone to sign up: www.dayfordreamers.com

Post Dream-inspired messages with #DreamDay2014 #WorldDreamDay

8. Print & distribute flyers to spread the word.

Design a flyer that shares information about DreamDay's mission or one of your events.

Pass out flyers in your community... Leave them at coffee shops and other businesses.

9. Capture Dreams on the street.

Set up a small table in town with white boards and dry-erase markers.

Ask passerbys to share their dream (sign photo release) and take their picture.

Upload pictures to social media and www.dayfordreamers.com

10. Get the children involved!

Contact youth centers, schools, and youth sports teams

Coaches, teachers, and mentors can inspire groups of children to aspire, #dreamdifferent, and take action to manifest their dreams.

11. Contact a local town leader to host a DreamDay festival in the community.

Share the DreamDay mission with the authorities and work towards hosting an event in your local community to celebrate DreamDay 2014.

How to be a Dream Detective

When you listen for the dreams of the world, you can find inspiration to fulfill your own dreams. As a Dream Ambassador, you provide a sounding board and platform for Dreamers whose dreams have come true, or are in the process of becoming more real in the world! There are dreams within us all that could make a huge difference. Part of the World Dream Day movement is documenting those ideas, goals and dreams and using them to unleash more joy and possibility into the world.

Here's how YOU can make a difference in someone's life and in the world:

- When you meet someone that can inspire others, ask to record and share their dream on behalf of World Dream Day.
- Give the Dreamer the option of you recording a video, email/google survey, or audio of their answers.
- Ask them if they will allow you to share photos of their dream project as appropriate. For instance if someone has opened a small business they may have pictures of the business or work that is a product of the business.
- Have them let you take pictures of it or let them send it to us themselves.

Let's share our dreams and inspire the world!



Your Dream Detective Questions

When we talk to people about what matters to them, the wisdom they share becomes the foundation and fuel for a possible future. Find at least 3 people and collect their answers to these basic questions. Score extra points by asking them the advanced questions.

Basic Core Questions

- What dream are you currently running with?
- What actions are you taking to make it happen?
- Why is it important for people to identify what their dreams are and move forward with them?
- What is at stake when we don't take action with our dreams?
- The theme for WDD this year is Dream Different. How does your dream make a difference?

Advanced Core Questions

- How were you inspired to keep your dream in focus and bring it to fruition?
- How are you helping others fulfill their dreams?
- What was your original dream?
- During the process of making this dream happen did it become something different or did it stay the same?

DREAM AMBASSADOR CHECKLIST

- Did I download my World Dream Day DreamKit?
- Did I share my dream on the FB page or in the Dream Gallery?
- Did I invite my friends, family and entire network to sign up?
- Did I share content online and with my family/community/
school/work that is inspiring and helps people move forward?
- Did I activate two or more ideas from the 11 ideas listed?



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THANK YOU FOR INSPIRING THE WORLD!