

WORLD



DREAMDAY

2021: Dream Forward



A Day to Celebrate Ideas, Goals, and Dreams

Observed annually on Sept 25th, World Dream Day is the ONLY global participatory holiday held with the express purpose of encouraging individuals, families, schools, businesses and communities to take time to focus on their own ideas, goals and dreams and move them forward intending to benefit the world.



World Dream Day is an immersive global platform that celebrates the dreamer, visionary, and innovator in all of us through transformational events and experiences that not only have global impact, but also local application.

Based on the three pillars of creativity, collaboration, and contribution, World Dream Day is a global day of action dedicated to setting dreams in motion.

Every year, through live and online events, World Dream Day inspires, empowers and ignites individuals, families, businesses, and communities all over the world to rise-up, declare new possibilities, and take a stand for what they truly desire and deserve - not only for themselves, but for each other and our world.

Welcome to World Dream Day 2021.

Our Mission

is to empower Dreamers and Doers
to elevate, evolve and activate their
visions through intentional
actions that benefits the world.

Massive Transformative Purpose

Our MTP

Empower Human Possibility

Our Vision

**A world united
through the power of
ideas, goals, and dreams.**

Our Champion



The DreamRunner is a symbol of perseverance, aspiration and generosity. The thought cloud represents the spirit of taking an idea and running with it. The stars flying off the back of the DreamRunner represents the sparks of inspiration positively affecting the world.

There are many ways to be a DreamRunner. A DreamRunner can be a person moving forward with their vision, a business activating its proposition out in the world, or a community working towards improving the lives of its members. There is no limit to how individuals, businesses, and communities can move themselves and our world forward.

THE DREAM MANIFESTO

**THE WORLD BELONGS TO THOSE WHO DARE TO BELIEVE
IN THE POWER, BEAUTY AND BRILLIANCE OF THEIR DREAMS.
THOSE WHO DARE TO MEND A WORLD UNRAVELING AT ITS SEAMS.**

**THE WORLD BELONGS TO THE DREAMER AND DOER THAT LIVES WITHIN YOU AND ME.
WE BUILD A BETTER FUTURE WHEN WE ARE WILLING TO LET OUR BEST IDEAS ROAM FREE.
TODAY, THE WORLD IS CALLING UPON US TO ACTIVATE OUR POWER TO DREAM DIFFERENTLY.**

**SO LET'S JOIN TOGETHER AND BUILD
BETTER LIVES, BETTER BUSINESSES AND BETTER COMMUNITIES.
LET'S DREAM UP A BETTER, BRIGHTER WORLD
FILLED WITH ENDLESS POSSIBILITIES.**

LET'S DREAM UP A MORE LOVING, WHOLE AND PEACEFUL HUMAN FAMILY.



W W W . W O R L D D R E A M D A Y . O R G

#WorldDreamDay



@dayfordreamers

World Dream Day 2021



THE EXPERIENCE:

A Global Call to Co-Create a Positive Path Forward

World Dream Day 2021 will be a time of exploring and activating Dreams of Progress.

In 2012, the world witnessed the first event in history where individuals, organizations, and communities carved out time to co-create future possibilities.

This year, we return to our roots when the world desperately needs to move forward in a positive direction. In this, our 10th year, we bring forth the same spirit of inspiration and urgency of activation that first created World Dream Day.

Specifically, we invite the activation of experiences ONLINE using #WorldDreamDay

Before and on September 25th, create powerful expressions: Create your own individual and/or collective observances. Declare dreams verbally and visually, create and share curated content, art, film, spoken word, engage in conversations, dream dialogues, create and/or attend online gatherings.

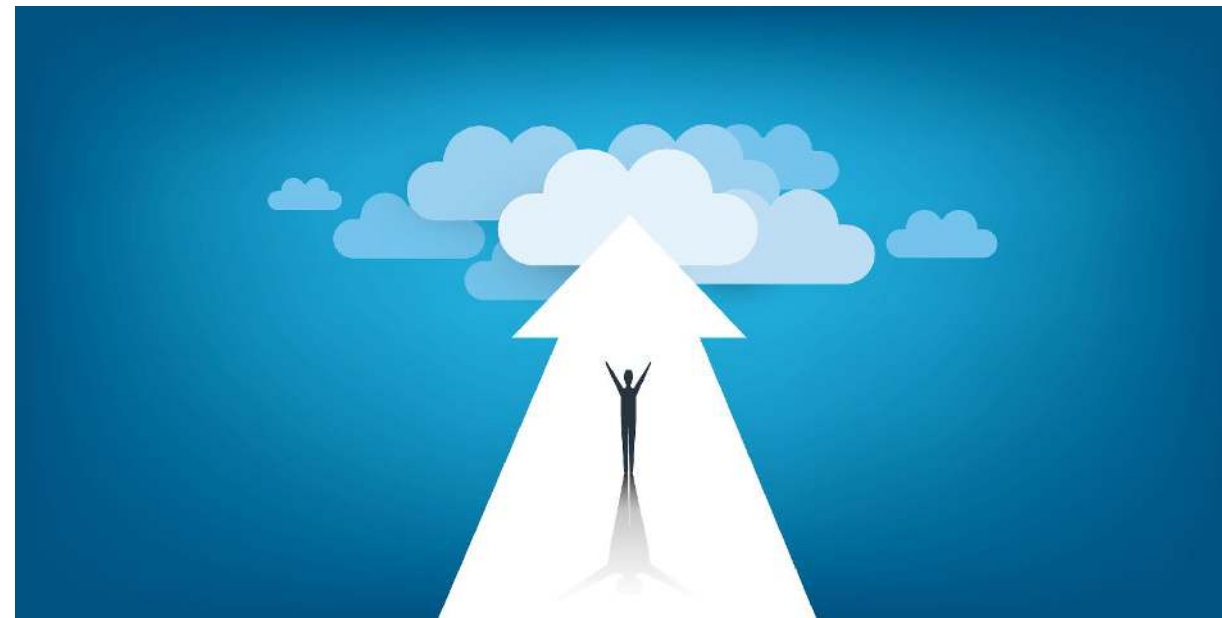
We invite participants in villages, towns, cities, and countries all around the world to powerfully envision new possibilities, share ideas, make connections, and develop plans on how to move our world, and their ideas, goals, and dreams forward.

Take part in the #DreamForwardChallenge and join us online for our amazing 2021 programming: <https://go.worlddreamday.org/register2021>

World Dream Day 2021 Theme



DREAM FORWARD



Our world is going through unprecedented challenges. For World Dream Day 2021, we invite individuals, businesses, and communities to share and activate new dreams of possibility that will guide and support the co-creation of a world that works for all.

What kind of world do you dream of living in?
What ideas, goals, and dreams are essential to your vision?
Declare them on World Dream Day, then take action!
Together we can move the world forward!



2021 Key Activities

World Dream Day 10-Day Countdown: (Sept 15-25th)

Free Resources: Dream Declaration, Invitation to the World Dream Day Community, Thought leader Interviews, Dream Quotes, Tools to Move Your Dream Business Forward, Dreams in VR

Free resources, tools, and inspiration will be available before, during, and after World Dream Day to help people focus and develop their dreams and move them forward.

World Dream Day Celebration (Sept 25) - 3 Core Foundational Events -> [REGISTER](#)

Meditation | World Dream Day Keynote | World Dream Day “Calling All Dreamers” Closing Event

Participants are encouraged to participate in activities that make a difference. Our programming will guide participants to explore avenues that will enable them to create new possibilities all over the planet. We will bring together dreamers and doers from all over the world to collectively evolve.

World Dream Day Spotify Playlist

Our 2021 experience will feature a diverse array of auditory experiences that enhance intrinsic motivation and honor the importance of Ideas, goals, and dreams to make a difference.

World Dream Day in VR

From the beginning, World Dream Day has explored emerging technology for the greater good. This year, we become the first ever Global Day to create a unique Virtual Experience. Search for World Dream Day in Facebook’s HorizonVR and you will discover the experience we have planned for you!

The Dreams to Action 5-Day Challenge (Sept 26-30)

Immediately after World Dream Day, we will continue to activate the transformative power of ideas, goals, and dreams through our 5-Day Dream Forward Challenge.

World Dream Day 2021 Ecosystem



Global Info Headquarters
<https://go.worlddreamday.org/2021>
Downloads, tools, resources

On Sept 25th
Theme: Dream Forward
Keynote: Reinventing Our Future
Download: Dream Declarations
Get Social: #WorldDreamDay
Experience: World Dream Day in VR
Celebrate: Dreams of Progress

#DreamForwardChallenge
Share a picture of yourself with
#WorldDreamDay #DreamForward
Nominate 3 people to do the same.

The Dreams to Action Network
FB community that focused on
Dreaming and Doing
<https://www.facebook.com/groups/dreamstoactionnetwork>

Event Registration:
<https://go.worlddreamday.org/register2021>



World Dream Day is powered by:



World Dream Day Playbook
<https://go.worlddreamday.org/shareonsocial>

Access curated content that serves as your point of departure to explore new visions for the Future

Dream Forward Thought Leaders Series
Learn from those at the leading edge of dreaming and doing

World Dream Day 2021 Playlist (Spotify)
Curated songs that support the exploration and celebration of Dreams of Progress

The Dreams to Action 5-Day Challenge
Dream beyond challenges!
Daily Dream Mission.

Our #DreamForwardChallenge



**SHARE YOUR DREAM.
START A MOVEMENT.**

#WORLD DREAM DAY #DreamForwardChallenge

1. Share a picture of something in our world that needs to be addressed.
2. Share a solution
3. Nominate 3 people to do the same.
4. Use #DreamForwardChallenge

EXAMPLE:

*"The dream that I desire to move forward addresses climate change. We must start to take it even more seriously and do as much as we can individually and collectively to address this issue. I commit to making changes that make a difference.
This is my dream of progress a*

I nominate:

xxx, xxx, xxx

to share their dream of progress.

#DreamForwardChallenge

Celebrated #WorldDreamDay Sept 25th!"

10 Ways to Celebrate Dreams!



Moving forward with dreams that will make ALL the difference!

1. Mark your calendar and Invite your ENTIRE network to join you on September 25th. [**SIGN-UP!**](#)
2. Download a Dream Declaration and [**change your profile to the DreamDay logo & header.**](#)
3. Gather your friends and colleagues and [**host your own World Dream Day Celebration.**](#)
4. Participate in the #DreamForwardChallenge or our 5-Day Dreams to Action Challenge
5. Share information about World Dream Day and relevant Dream news, quotes and video about what inspires you to dream using #WORLDDDREAMDAY
6. Tweet @ influencers like @oprah who have inspired you. Tell them about World Dream Day!
7. Snap a dream photo and upload it to your or social platform and our [**DreamRunner Gallery.**](#)
8. Create a World Dream Day video. SHARE: Instagram, Facebook, YouTube, TikTok
9. Share your Dream via social Audio platforms like Clubhouse and [**Racket.**](#)
10. [**Become a Dream Ambassador and start a movement!**](#)



Save & Share These Links

HASHTAG'S: #WORLDDREAMDAY | #DREAMFORWARD

World Dream Day 2021 Online Event Page: <https://go.worldddreamday.org/register2021>

World Dream Day Website: <https://worldddreamday.org>

World Dream Day 2021 Info Page: <https://worldddreamday.org/2021>

Community: <https://www.facebook.com/groups/dreamstoactionnetwork>

Twitter: @dayfordreamers <https://twitter.com/dayfordreamers>

Fb page: <https://www.facebook.com/DayForDreamers>

Instagram: <https://Instagram.com/dayfordreamers>

World Dream Day Headquarters inquiries: dream@worldddreamday.org

Join Us For 2021!



World Dream Ambassadors:

- People who will spread the World Dream Day wherever they go: in person and throughout the web (twitter, fb, pinterest, tumblr, linkedin, google, etc).
- Inspire + invite people to register for World Dream Day and enjoy our free events and resources.

World Dream Partners:

- Individuals and organizations, nonprofits, NGO's who have a platform or cause/initiative they are passionate about and are interested in activating it on behalf of a significant cause.
- Individuals and organizations, nonprofits, NGO's that are interested in the empowerment of a particular gender, age range, industry, community, country, region.

EMAIL: dream@worlddreamday.org

The Founder of World Dream Day

Ozioma Egwuonwu is an internationally celebrated speaker, strategist, scholar, and expert in Transformational Strategy and Systems Change.

In 2012, Ozioma Egwuonwu founded World Dream Day, while she was a teacher at Columbia University where she developed and taught their Masters level course on Developing and Implementing Ideas.

Ozioma has appeared on NBC, CBS, ABC, FOX, MSNBC, and the Houses of Parliament, spoken at the United Nations, TEDx stage, Oxford University, Singularity University, SXSW, Web Summit's SAP stage, and has contributed her vision and voice to many publications and online platforms, including Huffington Post, Thrive Global, and UN Magazine.

Ozioma is the Chief Strategic Transformation Officer of BurnBright International, a transformational training, coaching, and consulting company specializing in the development and activation of human potential.

Celebrated annually on Sept 25th, World Dream Day is the first-ever global empowerment day dedicated to activating ideas, goals, and dreams.

<https://www.linkedin.com/in/ozioma/>



Join the journey towards progress for all!

Contact us:

dream@worlddreamday.org

www.worlddreamday.org

<https://go.worlddreamday.org/2021>

WORLD



DREAMDAY

2021: Dream Forward

