

# WORLD DREAM DAY

S E P T E M B E R 2 6 T H 2 0 1 4

W W W . D A Y F O R D R E A M E R S . C O M

#WorldDreamDay



@dayfordreamers

# WORLD DREAM DAY

SEPTEMBER 26TH 2014



**Held within each dream is hope for the Future and held within each dreamer is a wealth of potential. World Dream Day seeks to unlock that potential and By doing so transform the world.**

**This Handbook is an inspirational resource to empower you to participate in World Dream Day.**

Please use it to support yourself in the process of making your dreams come true!

Identify and declare a dream that will make a real difference in your life, family, business, community or the world, then take action!

**To receive more support for this dream:**

- Visit [www.dayfordreamers.com](http://www.dayfordreamers.com)
- Email: [info@dayfordreamers.com](mailto:info@dayfordreamers.com)
- Follow: @dayfordreamers
- Like: <https://www.facebook.com/DayForDreamers?ref=hl>
- Join: <https://www.facebook.com/groups/422377517813072/>





### **About The International Day for Dreamers (World Dream Day)**

We all have ideas, goals and dreams, but many barriers seem to block our ability to achieve them. World Dream Day was created to unite the world in achievement and aspiration by setting a day aside to inspire and encourage the dreamer, visionary and innovator that lives inside all of us. The entire experience can be dedicated to personal development, business development, deepening connections within families or co-creating community.

Core to the Dream Day experience is the declaration of inspired visions for the future, as well as celebratory events, online trainings and dialogues that take place in key locations all around the world. Participants are encouraged to use World Dream Day as a tool to create a simple action plan that will transform the conditions of their lives, businesses, or communities. Celebratory events, online training classes, and positive dialogue will be hosted in several locations around the world to support each dreamer's mission.

### **Example of experiences:**

- DreamWalk on the New York City High line (USA)
- DreamDay on the beach in St. Lucia.
- DreamDay Youth Empowerment of Youth (Nigeria)
- Dream Yoga (Australia)
- Dream at Bookstores (Philippines)
- DreamDay for Writers (Indonesia)
- DreamDay official Declaration by Mayor of Colquitt, Georgia (USA)



# WORLD



## DREAM DAY

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### Our Goal

We believe that when people are moving forward with their dreams, not only are they happier, but they are also more innovative. Our mission is to support individuals, businesses, organizations and communities in closing the **Actualization Gap**—the divide that exists between aspirations and the ability to achieve them.



One of the main goals of World Dream Day is to fill the world with “DreamRunners.” A DreamRunner is someone who actively strives to move internal and external barriers aside, in order to move forward with their dream. In the process, these individuals benefit themselves, as well as their communities.

A DreamRunner can be any person actively pursuing a better future; an individual striving for a personal or professional goal, a business looking to improve its service to employees, clients, and the world, or a community working toward financial and emotional stability.

**2014 Theme: Dream Different** There are certain dreams that make all the difference in a life, a business, or a community. This year we invite the world to “Dream Different” by exploring innovative approaches to pursuing ideas, goals and dreams. On World Dream Day, people will declare the dreams that will make a difference in their lives or in the world—and then take action! The dreams shared and declared on this day will contribute to the creation of a brand new world, filled with brand new possibilities.



## ESSENTIAL WORLD DREAM DAY TOOLS

1. D R E A M D A Y H O W - T O
2. D R E A M D E C L A R A T I O N
3. T H E D R E A M M A N I F E S T O
4. 2 0 W A Y S T O T A K E A C T I O N
5. D R E A M D A Y S C H E D U L E
6. DREAMS 2 ACTION INVENTORY [WORKSHEET]
7. WEEKLY DREAMRUN [WORKSHEET]

# WORLD DREAM DAY

SEPTEMBER 26TH 2014

Celebrate World Dream Day in 3 Easy Steps!



## Step 1: DREAM

On September 26, carve out five to ten minutes or more to focus on a dream, goal or desire you think will make a difference in your life, family, business (if you have one!), or your community.

- This dream can range from simple to complex, easy or difficult to achieve. The purpose of this fun exercise is to get you investing time in YOU and what YOU are meant to become and contribute to in the world.



## Step 2: DECLARE

Those who write down their dreams are more likely to achieve them.

- Use the “Dream Declaration Document” we’ve included in your kit to declare your dream and three actions you can take to make this dream happen. Don’t forget to sign it at the bottom!



## Step 3: SHARE

When you share your dream, it motivates you to keep going. It also inspires others.

- **My Dream is...** [Photo OR video]  
After completing your Dream Declaration, snap a picture of yourself with it or write "My Dream Is...", followed by a written statement and/or drawing of your dream.



\*Get at least one other person to do the same.  
Share the dreams using #WORLD DREAM DAY

**THE DREAM DECLARATION DOCUMENT IS A WAY FOR YOU TO NOT ONLY DECLARE YOUR DREAM BUT ALSO IDENTIFY HOW THAT DREAM CAN COME TO LIFE. MAKE SURE YOU SIGN IT AT THE BOTTOM. KEEP IT SOMEWHERE WHERE YOU WILL SEE IT EVERYDAY TO HOLD YOU ACCOUNTABLE TO MAKING YOUR DREAM HAPPEN!**

**D O W N L O A D   A  
F I L L A B L E   V E R S I O N  
H E R E   !**



**MY DECLARATION  
OF DREAMS**

\_\_\_\_\_  
-----  
MY NAME

\_\_\_\_\_  
-----  
MY DREAM

THREE THINGS I COMMIT TO DOING IN ORDER TO GET MY DREAM UP AND RUNNING ARE....

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**I COMMIT TO FULFILLING THIS DREAM.  
BY FULFILLING THIS DREAM, I HELP SHAPE THE FUTURE.**



MY DREAM PHOTO

[WWW.DAYFORDREAMERS.COM](http://WWW.DAYFORDREAMERS.COM)



# THE DREAM MANIFESTO

**THE WORLD BELONGS TO THOSE WHO DARE TO BELIEVE  
IN THE POWER, BEAUTY AND BRILLIANCE OF THEIR DREAMS.  
THOSE WHO DARE TO MEND A WORLD UNRAVELING AT ITS SEAMS.  
THE WORLD BELONGS TO THE DREAMER AND DOER  
THAT LIVES WITHIN YOU AND ME.**

**WE BUILD A BETTER FUTURE WHEN  
WE ARE WILLING TO LET OUR BEST IDEAS ROAM FREE.  
TODAY, THE WORLD IS CALLING UPON US ALL TO DREAM DIFFERENTLY.  
BECAUSE THE WAY WE ACHIEVE OUR  
GOALS + DREAMS OFTEN IMPACTS THOSE WE NEVER SEE.**

**SO LET'S COME TOGETHER AND BUILD  
BETTER LIVES, BETTER BUSINESSES AND BETTER COMMUNITIES.  
LET'S DREAM UP A BETTER, BRIGHTER WORLD  
FILLED WITH ENDLESS POSSIBILITIES.**

**LET'S DREAM UP A MORE LOVING,  
WHOLE AND PEACEFUL HUMAN FAMILY.  
ONE DAY WE WILL AWAKEN TO FIND A WORLD  
FAR GREATER THAN WE EVER KNEW.  
BECAUSE OF THE CHOICES MADE TODAY**

**BY ME...AND YOU...AND YOU.  
WE WILL AWAKEN TO A WORLD MADE POSSIBLE  
ONLY BECAUSE EACH OF US TOOK A STAND  
HONORING THE DREAMS OF EVERY  
WOMAN, GIRL, BOY AND MAN--ACROSS EACH AND EVERY LAND.**

**By Ozioma of BurnBright**



# WORLD DREAM DAY

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www.dayfordreamers.com \* Use #WORLDDREAMDAY

## 20 WAYS TO TAKE ACTION

Moving forward with dreams that will make ALL the difference!

1. [Sign up](#) online for World Dream Day being held on Sept 26<sup>th</sup> around the world!
2. Mark your calendar and invite your entire network to join you for World Dream Day.
3. Download and change your profile picture to [the DreamDay logo & header](#).
4. Become a [Dream Ambassador](#) and start a movement!
5. Participate in the [DreamRunner Challenge](#).
6. Share information about DreamDay and relevant news, quotes and videos about what inspires you to dream via Twitter, Facebook, and Instagram : share information about DreamDay and relevant news, quotes and video about what inspires you to dream.. using #WORLDDREAMDAY.
7. Tweet @ influencers like @dalailama @oprah @richardbranson who have inspired to reach higher. Tell them about DreamDay2014.
8. Gather your friends and colleagues to stage a Community Read of the [DreamDay Manifesto](#).
9. Share World Dream Day with people who have inspired you and with those who have been inspired by you.
10. Snap a dream photo and upload to Instagram, Facebook, or the [DreamRunner Gallery](#).
11. Join our Facebook event for DreamDay2014. [RSVP](#) and [invite](#) your friends!
12. Create a DreamDay video by yourself or with a group of your friends and share it on Instagram, Facebook, or YouTube.
13. Create a DreamBoard on Pinterest or on World's Biggest DreamBoard.
14. Make September 26 a day of inspired action. Complete every activity in the DreamKit.
15. Contact local press and tell them about World Dream Day.
16. Register for the DreamRunner Academy.
17. Gather your friends and colleagues and host a [DreamRunner Celebration](#).
18. Register for IGNITE THE DREAM WITHIN, our free Global Virtual Conference
19. Explore our events. [Celebrate with us!](#)
20. Apply for or nominate someone for the "DreamRunner Awards".

# WORLD DREAM DAY

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**ACCESS ALL WORLD DREAM DAY CONTENT:**  
**<http://bit.ly/worlddreamdaytv>**



## **MORNING: OPENING WELCOME**

Watch it here ALL day long!



## **AFTERNOON: DREAM TRAINING**

12:00 PM EST: Dream Different



## **EVENING: CELEBRATION**

8PM EST Celebrate the Power of Dreams

Broadcasting LIVE from the Bronx Museum of the ARTS











# WORLD



## DREAM DAY

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### MY DREAMS 2 ACTION INVENTORY

CHECK	ACTION TAKEN TO ADVANCE MY DREAM	DATE
		
		
		
		
		
		
		
		
		
		





# WORLD

## DREAM DAY

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### WEEKLY DREAM RUN

In order to make a dream come to life, you must make strategic choices. We call them lanes of action. Lanes of actions help you stay organized with where you must place your effort. Select 3 that are essential to make your dreams happen and then identify the 1<sup>st</sup> step you must take to make each one happen. Ready. Set . DREAM!

Lanes of Action	LIFE	BIZ	1	2	3
	Embrace a healthy lifestyle.	Launch a new social media campaign to promote my biz.			
Next Steps					
	Join a gym by October 1 <sup>st</sup> . Begin working out 3 times a week.	Identify who the key target. Is for my campaign and what my key message.			



## **SHARE THESE IMPORTANT WORLD DREAM DAY LINKS**

HASHTAG: #WORLDDREAMDAY

Website: [www.dayfordreamers.com](http://www.dayfordreamers.com)

World Dream Day Summit: <http://bit.ly/dreamssummit>

Registration Page: <http://bit.ly/register4dreamday>

Twitter: @dayfordreamers <https://twitter.com/dayfordreamers>

Fb Fanpage: <https://www.facebook.com/DayForDreamers?ref=hl>

Fb group: <https://www.facebook.com/groups/422377517813072/>

Email: [info@dayfordreamers.com](mailto:info@dayfordreamers.com)

World Dream Day Headquarters: (800) 382-2112 or (347) 762-3639