

# WORLD DREAM DAY

S E P T E M B E R 2 5 T H 2 0 1 6

*CELEBRATING 5 YEARS OF GLOBAL TRANSFORMATION*

**#WorldDreamDay**



**@dayfordreamers**

W W W . D A Y F O R D R E A M E R S . C O M

# THE DREAM MANIFESTO

THE WORLD BELONGS TO THOSE WHO DARE TO BELIEVE  
IN THE POWER, BEAUTY AND BRILLIANCE OF THEIR DREAMS.  
THOSE WHO DARE TO MEND A WORLD UNRAVELING AT ITS SEAMS.

THE WORLD BELONGS TO THE DREAMER AND DOER THAT LIVES WITHIN YOU AND ME.  
WE BUILD A BETTER FUTURE WHEN WE ARE WILLING TO LET OUR BEST IDEAS ROAM FREE.  
TODAY, THE WORLD IS CALLING UPON US TO ACTIVATE OUR POWER TO DREAM DIFFERENTLY.

SO LET'S JOIN TOGETHER AND BUILD  
BETTER LIVES, BETTER BUSINESSES AND BETTER COMMUNITIES.  
LET'S DREAM UP A BETTER, BRIGHTER WORLD  
FILLED WITH ENDLESS POSSIBILITIES.

LET'S DREAM UP A MORE LOVING, WHOLE AND PEACEFUL HUMAN FAMILY.



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# WORLD DREAM DAY

*Held within each dream is hope for the future, and held within each dreamer is a wealth of potential. World Dream Day seeks to unleash our global potential for good, and by doing so transform the world.*

## About World Dream Day

We all have ideas, goals and dreams, but many barriers seem to block our ability to achieve them. World Dream Day was created to unite the world in achievement and aspiration by setting a day aside to inspire and encourage the dreamer, visionary and innovator that lives inside all of us. The entire experience can be dedicated to personal development, business development, deepening connections within families or co-creating community.

## Important Links for WDD2016:

**DreamChallenge:** <http://bit.ly/dreameffectchallenge>

**Event Summary:** <http://bit.ly/worlddreamday2016>

**FB Event:** <http://bit.ly/experiencewdd2016online>

**Official Website:** [www.dayfordreamers.com](http://www.dayfordreamers.com)

**Email:** [info@dayfordreamers.com](mailto:info@dayfordreamers.com)

**Follow:** @dayfordreamers

**Like:** <https://www.facebook.com/DayForDreamers>

**Learn:** <http://bit.ly/dreamvirtualacademy>

**Create:** <http://bit.ly/createwddevent>

**Toolkit:** <http://bit.ly/activatemydream>

**Dream Lesson Plan:** <http://bit.ly/activatemydream>



# WORLD DREAM DAY

World Dream Day is a global day of setting dreams in motion. Core to the Dream Day experience is the declaration of inspired visions for the future, as well as celebratory events, online trainings and dialogues that take place in key locations all around the world.

Participants are encouraged to use World Dream Day as a tool to help them transform the conditions of their own lives, businesses, communities and systems, as well as help others join in and do the same.



One of the main goals of World Dream Day is to fill the world with “DreamRunners.” A DreamRunner is someone who actively strives to move internal and external barriers aside, in order to move forward with their dream. In the process, these individuals benefit themselves, as well as their communities.

A DreamRunner can be any person actively pursuing a better future; an individual striving for a personal or professional goal, a business looking to improve its service to employees, clients, and the world, or a community working toward financial and emotional stability.

**This World Dream Day Experience Guide is an inspirational resource to empower you to participate in World Dream Day and set your dreams into motion.**



# WORLD DREAM DAY THE EXPERIENCE

On World Dream Day, people will participate in many ways by declaring their dreams, sharing their photos and creating and attending live events all around the world.

Your World Dream Day experience can be anything you and your fellow participants desire to dedicate it to: personal development, conscious business, deepening connections with family, co-creating community, reimagining social/political/economic systems.

## Past World Dream Day experiences created by people just like you:

- DreamWalk on the New York City High line (USA)
- DreamDay highschool sessions (Dubai)
- DreamDay on the beach (St. Lucia)
- DreamDay Youth Empowerment Sessions (Nigeria)
- Dream Yoga (Australia)
- Dream Day Celebrations at Bookstores (Philippines)
- DreamDay for Writers (Indonesia)
- DreamDay official Declaration by Mayor of Colquitt, Georgia (USA)
- ...and many more!



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# GLOBAL PROGRAMMING

FOUNDER OF WORLD DREAM DAY WILL DELIVER AN INSPIRATIONAL ADDRESS

OUR FACEBOOK PAGE WILL STREAM THIS EVENT:

<https://www.facebook.com/DayForDreamers>



**THE DREAM EFFECT:**

**ACTIVATING YOUR DREAM. THE TIME IS NOW!**

**(12:30 AM EST \*9:30 AM PSD \*5:30 PM BST )**

Ozioma, founder of World Dream Day will deliver a global Dream Talk designed to help us access and activate our highest potential to transform our lives, businesses, communities, and the world—TOGETHER.

**LIKE OUR FACEBOOK PAGE TO WATCH KEYNOTE!**

## ABOUT OZIOMA

Ozioma Egwuonwu is an internationally renowned speaker, writer, teacher and transformational strategist. She is the CEO of BurnBright International, a global consultancy she founded to help individuals, businesses, and communities reach their full potential. [www.burnbright-lifeworks.com](http://www.burnbright-lifeworks.com). Ozioma is also the Chief Operating Officer of Rising Women Rising world, a visionary initiative based on women's visions, values, and voices, dedicated to co-creating a world that works for all. [www.risingwomenrisingworld.org](http://www.risingwomenrisingworld.org). Ozioma's personal and professional mission is to support individual, and collective transformation, through teaching and training people to develop their own capacities to bring their ideas, goals and dreams to life and use them in service of the greater good.

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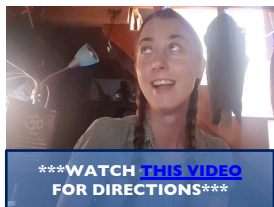


# WORLD DREAM DAY

## 2016 Theme: The Dream Effect

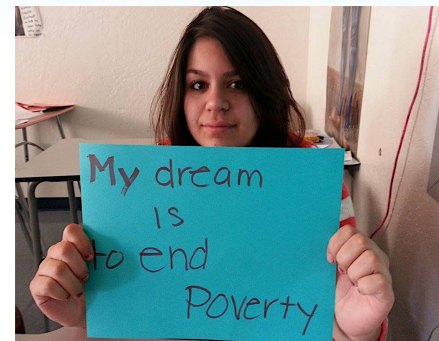
Every dream has an effect that once set in motion cannot be denied. Martin Luther King, Gandhi, Mother Theresa and countless others expressed powerful visions with equally powerful individual and collective actions. For WDD2016, we invite the world to embrace their ability to advance the ideas, goals and dreams that will make a difference in their lives, businesses and communities and create a ripple effect towards positive change. Use your **Dream Effect** to make a difference in the world—take action!

## TAKE THE #DREAMEFFECTCHALLENGE



- WATCH:** <http://bit.ly/dreameffectchallenge>  
**THEN FOLLOW THESE THREE EASY STEPS!**
1. Declare your dream and your desired effect.
  2. Nominate 3 people to take the challenge!
  3. USE #WorldDreamDay #DreamEffectChallenge

**MAKE HISTORY. ACTIVATE YOUR IMPACT!**



**ACTIVATE:** Use our tools!  
<http://bit.ly/wddtakeaction>

Share your dream, a personal VIDEO message, or a PHOTO then share it with the world!

**USE #WorldDreamDay  
#DreamEffectChallenge**

Each dream linked to these #'s will create a ripple of change at a time when our world needs it most!

#WorldDreamDay



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# DOWNLOAD YOUR FILLABLE DREAM DECLARATION



<http://bit.ly/dreamdeclaration>



**MY DECLARATION  
OF DREAMS**

\_\_\_\_\_

MY NAME

\_\_\_\_\_

MY DREAM

THREE THINGS I COMMIT TO DOING IN ORDER TO GET MY DREAM UP AND RUNNING ARE...

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

I COMMIT TO FULFILLING THIS DREAM.  
BY FULFILLING THIS DREAM, I HELP SHAPE THE FUTURE.



MY DREAM PHOTO

www.dayfordreamers.com



# THE DREAM EFFECT IMPACT MAP

No dream exists in solitude. Together combined with other dreams, every dream can make a difference. This World Dream Day, we invite you to step into the spirit of the DreamRunner AND create a ripple effect of change.



**Declare Your Dream And And The Desired Impact You Want It To Have In The World.**



# 12 WAYS TO CELEBRATE WORLD DREAM DAY

ACTIVATE YOUR IMPACT. TRANSFORM THE WORLD!

1. Join the World Dream Day community & sign-up online for World Dream Day being held on Sept 25<sup>th</sup> around the world! <http://bit.ly/worlddreamday2016>
2. RSVP to our FB event <http://bit.ly/experiencewdd2016online> and LIKE our FB page to stay up to date on the ENTIRE experience <https://www.facebook.com/DayForDreamers>.
3. Take the the DreamEffectChallenge! <http://bit.ly/dreameffectchallenge>
4. Download World Dream Day Tools to take action! Change your profile picture to the World Dream Day logo & header. <http://bit.ly/activatemydream>
5. Document your ENTIRE day. Share using #WorldDreamDay
6. RSVP for our founder's DreamTalk on activating ideas, goals, dreams. <http://bit.ly/worlddreamday2016>
7. Shop the Dream Store. Purchase inspired items that support transformational initiatives around the world! <http://www.cafepress.com/worlddreamday>
8. Gather your friends and colleagues and create your own event: <http://bit.ly/createwddevent>
9. Take a dream photo for Instagram, Facebook, twitter or and upload to our FB or our DreamRunner Gallery: <http://www.dayfordreamers.com/photowall/>
10. Register for one of our Dreams to Action trainings <http://bit.ly/dreamvirtualacademy>
11. Become a Dream Ambassador and start your own DreamRunner Movement! <http://www.dayfordreamers.com/our-staff/apply/>
12. Share World Dream Day with people who have inspired you like @dalailama @oprah @obama @richardbranson use #WORLD DREAM DAY.





# D R E A M S   F O R   E D U C A T I O N

## STUDENTS TAKE ACTION!

*As a student, World Dream Day will be a vital tool to helping you build motivation around your educational path. World Dream Day can provide you with support and guidance toward making your dreams come true.*

- **Connect and gain support:** Organize a World Dream Day club at your school or get your friends to celebrate with you
- **Get your school involved:** Contact your school administration to ask about celebrating Dreams on September 25<sup>th</sup> with a pep rally, with a meeting, with an after school event. If you suggest at least one of these things, it will contribute to this “take action” guide with legitimate examples of acting, rather than just encouraging the acting!
- **Define a clear plan of action:** Take time to focus on how your education will help you manifest your dreams. Evaluate your current progress on your chosen goal and using the Dream Declaration document, identify three actions you can take to move forward with achieving your dream.
- **Decide, commit, go!:** Feel free and confident to share your dream out loud. Commit to moving in the direction to make it happen—no matter what—and voice your progress along the way!

## TEACHERS TAKE ACTION!

*As a teacher, you are already helping students reach their goals in many ways. Introducing a day dedicated to exploring and creating dreams can enhance learning as a stepping-stone toward manifesting dreams. The World Dream Day curriculum was created as a tool for teachers to implement with their students. Sharing World Dream day with your students will inspire creative expression, initiative, confidence, and ambition.*

- **Use the Dream Day Curriculum:** These materials will guide you in planning, utilizing and celebrating the inspiring mission of World Dream Day in the classroom.
- **Classroom Dream Board:** Instruct your class to find and cut clippings from magazines, books, etc. that symbolizes their highest goals and aspirations; attach the clippings to a board. Each student can create their own board or contribute to a large classroom Dream Board.
- **Collect and Display Dream Photos:** During the week of September 25<sup>th</sup>, capture your students’ dreams as they stand proud, holding dreams of their futures in their hands. Display these captured moments in your classroom or school hallways to highlight the power of imagining and creating goals. (Be sure to have student photo permissions.)
- **Have a Dream Day Celebration:** Celebrate on Dream Day (September 25<sup>th</sup>) or the week before. Participate in World Dream Day events with your students. <http://bit.ly/activatemydream>
- **Host your own DreamRunner Awards:** Create a contest or grade a dream assignment to honor those students who are currently running with their dreams. Highlight their efforts and hold an award ceremony in your school.



# DREAMS FOR BUSINESSES & COMMUNITIES

## BUSINESSES TAKE ACTION! COMMUNITIES TAKE ACTION!

*Dreams are the foundation of any single business venture. Every successful business started as an idea, and there has been a dreamer behind each and every one of those ideas. Bringing the practice of goal-setting and dream-mapping into your business will enhance productivity, inspire and motivate employees, and create a clear and observable blueprint for further future business success.*

### **Utilize Dream Day tools to develop a Success Plan of Action:**

Dream. Declare. Do. First, you will decide on your current or long-term goal, decipher the action steps needed to accomplish this goal and then hold yourself accountable to start moving forward right away! Sign up for your FREE Dream Day toolkit > <http://bit.ly/activatemydream>

- **Actively manage yourself or employees with the foundation of the Dream Day mission:** Create initiatives in the workplace to encourage ideas, innovation, application, action, and accountability... and watch your business grow!
- **Get noticed and celebrate your worth:** Dream Day gives you a reason to shine. Your highest dreams and aspirations are worth being shared because they can certainly catapult your career. Use Dream Day as motivation to pitch that great idea to your boss or potential investor; apply for your dream job; or go after the promotion you know you will be great for. "Go confidently in the direction of your dreams" – Henry David Thoreau

*In order to make our world a better place, we must first begin within ourselves, then within our own communities. Dream Day provides a special occasion to take steps toward a better tomorrow for our communities and our world. We must join together in "being the change". As a community member, you can help encourage the families, legislators and change-makers to take a stand for creating restored and enhanced conditions within your community.*

- **Be a Dream Ambassador for your village/town/city/county:** Join the global group of highly motivated volunteers who are creating an International movement around the notion of BE-ing the change we wish to see in the world. Be a leader and agent of change in your community. Share your Dream. Start a Movement. Change the World. Apply here: [www.dayfordreamers.com/apply](http://www.dayfordreamers.com/apply)
- **Use World Dream Day to highlight your cause:** The Dream Day platform provides a great tool to promote and enhance your current project, foundation, or charity. Passion drives your dreams. Your passion may lie within feeding the homeless, preserving wildlife, or building better schools in your community. You can emphasize your cause while celebrating the passion that is driving you—your dream of making a difference.
- **Organize a Dream Day celebration in your town:** Contact a local town leader to host a Dream Day festival in your community. Share the Dream Day mission with the authorities and work towards hosting an event in your community to celebrate on September 25<sup>th</sup>.



# WORLD DREAMDAY

## A C T I V A T I O N   A S S E T S

FIND ALL ASSETS HERE-> <http://bit.ly/activatemydream>

**Dream Runner Icon**



**Official World Dream Day Logo**



**Profile images for Facebook, Instagram, etc.**



**EX: The “My Dream is...” photo**



# IMPORTANT WORLD DREAM DAY LINKS



**HASHTAG: #WORLDDREAMDAY #DREAMEFFECT**

**Website: [www.dayfordreamers.com](http://www.dayfordreamers.com)**

**Registration Page: <http://bit.ly/worlddreamday2016>**

**Facebook Event: <http://bit.ly/experiencewdd2016online>**

**Facebook Page: <https://www.facebook.com/DayForDreamers>**

**Twitter: <https://twitter.com/dayfordreamers>**

**Dreams to Action Trainings : <http://bit.ly/dreamvirtualacademy>**

**Email: [info@dayfordreamers.com](mailto:info@dayfordreamers.com)**

**Toolkit: <http://bit.ly/activatemydream>**

**Create: <http://bit.ly/createwddevent>**

**World Dream Day Hotline: (800) 382-2112 EXT 803**







# SHARE YOUR DREAM. START A MOVEMENT.

# WORLD DREAM DAY



**DAYFORDREAMERS** [WWW.DAYFORDREAMERS.COM](http://WWW.DAYFORDREAMERS.COM) **#WORLDDREAMDAY**

